

# THE PAK ENTERPRISES

A Road Freight Transport Company

## Company Profile

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United Asia Tower  
Main GT Road,  
Tarnol, Islamabad  
PAKISTAN

# COMPANY PROFILE

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# COMPANY PROFILE

## 1. Company Background and History

*The Pak Enterprises* is a well-established road freight transport company, located at **Tarnol Islamabad in Pakistan**. The business transports a variety of general cargo and goods across Pakistan, and also offers a dedicated overnight road freight services across Pakistan.

From its humble beginnings in **1972** by **Haji. Banarus Khan (late)**, the company started out as a home-based transport business with the acquisition of a medium sized truck, initially transporting goods across Pakistan and collecting industrial goods in Pakistan. Within a couple of years, the company opened a depot in Islamabad to accommodate and efficiently handle the increased loads. Soon the business expanded its services across Pakistan routes, and since then the business has grown substantially and also had to open an office in Karachi to cater for an ever-increasing demand for its services. The company also had to increase its fleet of trucks which is currently standing at **18 Flat-Bed Trailers**, with additional **10 Flat-Bed Trailers (interlinks)** with various **Cranes, Fork Lifter, Low-Bed Trailers, Smaller Delivery Trucks** and **Pick-ups**.



Due to its expansion the business also had to opened to a larger more suitable premises in different cities across Pakistan to accommodate its operations.



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## 2. Mission

Its goal is to provide the highest level of transportation services as well as safe and timely deliveries, with fair and competitive pricing while providing a safe workplace for employees and maintaining integrity, fairness and honesty with customers and business partners.



*The Pak Enterprises* mission is to become the recognized leader in Pakistan's transport industry for long and short distance trucking and transportation of goods.

## 3. Vision

*The Pak Enterprises* vision is to become the recognized leader in Pakistan's transport industry for long and short distance trucking and transportation of goods.

## 4. Products and Services

### 4.1. Long Haul Road Freight Transport

*The Pak Enterprises* provides long distance transport services across Pakistan to its clients, with typically the following goods being transported:

- **Oil Field Equipments**
- **Foodstuff**
- **Industrial Goods (Steel, Heavy Machinery)**
- **Industrial Chemicals**
- **Containers**
- **Other (various kind of Items)**

The business' constant growing fleet currently comprise of the following long-haul trucks, which enables the business to move high volumes of cargo across Pakistan annually:

- **18 Flat-Bed Trailers**
- **10 Flat-Bed Trailers (Interlinks)**
- **03 Cranes**
- **01 Fork Lifter**
- **01 Low-Bed Trailers**

What makes doing business with *The Pak Enterprises* even more convenient is the fact that the business helps client's save time and money by offering various forms of value-added services such as:

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- ✓ Customs Clearance for clients via the system and we can handle RIB (Removal in Bond) cargo through our partners. This ensures speedier delivery of goods to its destination.
- ✓ Information on delivery (IOD's) is conveniently available to all our clients.
- ✓ All vehicles are fully equipped with satellite tracking devices for real time tracking.
- ✓ Drivers and vehicles are 100% hazchem compliant.
- ✓ Well maintained fleet, trained drivers and friendly administrative staff ensures a competent and efficient service.
- ✓ An organized claims procedure to ensure Goods In-Transit and third-party claims are handled in the most cost-effective manner to minimize disruptions in our client's schedules.
- ✓ *The Pak Enterprises* also provides a delivery service whereby it delivers goods to clients at their place of business, as and when required.

These added benefits are personalized and increases customer satisfaction and loyalty.

❖ **We also pride ourselves with excellent turnaround times and guaranteed services:**

## **4.2. Overnight Road Freight Service**

The business diversified and opened a depot, and now also offers an overnight road freight service across Pakistan. The business has the following delivery vehicles at its disposal and can therefore handle any consignment for any customer, big or small:

- **18 Flat-Bed Trailers**
- **10 Flat-Bed Trailers (Interlinks)**
- **03 Various Cranes**
- **01 Fork Lifter**
- **01 Low-Bed Trailers**

Through its newly established overnight road freight service, *The Pak Enterprises* will continue to live up to its mission to provide the highest level of transportation services with safe and timely deliveries, and competitive pricing. Our clients deserve the best service they can get, and can now choose a company that prides itself with continually exceeding customer expectations through:



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- **Quality of Service** – *The Pak Enterprises* provides customers with courteous, prompt, and dependable service. The company has built up a reputation for timely deliveries and the best drivers in the industry.
- **Competitive Rates** – The business will always endeavor to provide competitive rates to its customers, because it strives to keep costs as low as possible, without sacrificing on service quality.
- **Reliability** - *The Pak Enterprises* tends to go out of its way to deliver goods on time and have highly trained and dedicated staff which ensures smooth running of operations. The key is not to over promise and under deliver, but to be honest and transparent at all times.
- **Package handling** - By maintaining dependable and safe equipment, the company ensures that there is no damage to customer's cargo.

Our most important key to maintaining and developing successful business relationships and operations is the ability to consistently deliver high quality transport services at affordable prices. And with the persistent rise in fuel prices, management continually develop and implement cost effective and efficient strategies to minimize customer rate increases.

## 5. Pricing

We remain fully committed to providing customers exceptional service with matching competitive pricing at all times. **Contact: Mr. Muhammad Kamran or Mr. Hafeez-ur-Rahman** for a quote on Line number. **+92 512358086, +92 512358186, or Cell/WhatsApp. +92 300 9712795, +92 300 9565732** or email [info@thepakenterprises.com](mailto:info@thepakenterprises.com).

## 6. Company Ownership and Structure

*The Pak Enterprises* is registered in Pakistan. The company is owned and managed by both **Mr. Muhammad Kamran and Mr. Hafeez-ur-Rehman**.

The company's management is minimal in order to keep the overheads low. Together, management have more than 50 years of experience within the transport industry and with **Mr. Muhammad Kamran** as **Managing Director**, the company will continue to tap into his resilience and determination which is the driving force behind the business' growth **Mr. Hafeez-ur-Rehman** is the **CEO** who worked his way to the top. Through his 1st hand experience in transportation/operation to CEO, he is well equipped and experienced to maintain operational and cost effectiveness for the business.

*The Pak Enterprises* labour force consists of semi-skilled to skilled employees and up skilling is taking place on a regular basis. A Personal Development Plan (PDP) is developed for all staff in line with the implementation of a Performance Management System throughout the organization. Also, member of Pakistan Transport Union and Chamber of Commerce and Industry. Below is an organizational chart of the company's head office:

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Its head office is located at Tarnol, Islamabad, and branch office in Karachi.

## 7. References

Through passion and commitment, we have been able to continually exceed customer expectations and deliver professional quality services. With a highly experienced and motivated team, we have truly met our customers' needs. Feel free to contact some of our esteemed clientele who can vouch for this:

<b>COMPANY/BUSINESS</b>
<b>Western Services Pvt Ltd</b>
<b>Pakistan Wings Pvt Ltd</b>
<b>Scomi Oiltools Ltd</b>
<b>Pak Iron Steel Mill Islamabad Pvt Ltd</b>
<b>Zia Steel Pvt Ltd</b>
<b>Pakistan Steel Mill Hattar Pvt Ltd</b>
<b>Horizon Paper Mill Hattar Pvt Ltd</b>
<b>Mico Express Pvt Ltd</b>
<b>Karachi Steel Mill Islamabad Pvt Ltd</b>

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## 8. Company Details

Our company details are as follows for ease of reference:

<b>COMPANY NAME:</b>	<b>The Pak Enterprises</b>	
<b>Head Office &amp; Main</b>	<b>Islamabad</b>	
	<b>Physical Address:</b> The Pak Enterprises United Asia Tower Main GT Road Tarnol, Islamabad Pakistan	
	<b>Contact Details</b>	
	<b>Managing Director</b> Mr. Muhammad Kamran Cell: +92 300 9712795 Tel: +92 512358086  Email: <a href="mailto:kamran@thepakenterprises.com">kamran@thepakenterprises.com</a>	<b>CEO</b> Mr. Hafeez-ur-Rehman Cell: +92 3009565732 Tel: +92 512358186  Email: <a href="mailto:hafeez@thepakenterprises.com">hafeez@thepakenterprises.com</a>
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